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## **Cam-Tek Systems, Inc. Introduces SNOUP Video Surveillance Solution for Covert Operations**

*Pronounced “SNOOP,” this covert video surveillance system brings together ease of installation, integration, and use in a ruggedized small form factor ready for rapid deployment.*

Anaheim, CA. – September 21, 2009 – During the ASIS 2009 conference, here, Cam-Tek Systems, Inc., announced the introduction and availability of the *Surveillance Network On Utility Poles* or *SNOUP*<sup>™</sup> (pronounced “Snoop”) covert video surveillance solution. *SNOUP* is a modular, self-contained, ruggedized, video surveillance system designed to mount atop utility poles for wide area public video surveillance. This comprehensive solution utilizes wired, wireless, and cellular network connectivity. This solution is intended primarily for police departments, drug enforcement agencies, homeland security agencies, and other investigative agencies such as states’ attorneys general offices.

Law enforcement agencies understand that crime moves around quickly, and they need a video surveillance solution that can be installed outdoors, used for a limited number of days, and then moved somewhere else, rapidly. The *SNOUP* solution utilizes SoleraTec Phoenix<sup>™</sup> digital video asset management software for IP-camera feed recording from video cameras, the long-term retention of the video feeds, as well as the overall storage resource management of the solution. Phoenix enables recorded video feeds to be stored in the unit as it is mounted on the utility pole and then for that video data to be migrated to a longer-term storage resource, be it by wired, wireless, or cellular connectivity.

Police cars equipped with a secure Phoenix installation client could pull along side the utility pole and begin to download the captured video streams in the event that there is no other wired or cellular connectivity. The *SNOUP* solution continuously records surveillance video internally and the overall solution enables numerous cameras to monitor a city neighborhood. With constant near-camera digital recording of various resolutions, frame-rates, and data rates for every camera, *SNOUP* is able to provide real-time video surveillance in a covert, unobtrusive, manner.

The modular base-system has one built-in Panasonic NS202a pan-tilt-zoom camera with exceptional low light capabilities, ideally suited for dimly lit areas. With an optical zoom rate of 22X, it enables the user to get right in on the action or zoom out for wider observation. Standard camera settings, such as frame rate, resolution, and compression, are easily selectable. Multiple methods of connectivity, such as cable, DSL, wireless, or cellular, enable network connectivity regardless of your deployment location.

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Phoenix software manages live and recorded video feeds. Live images are immediately available for viewing and/or recording. Video is simultaneously stored locally on a solid state storage unit in case connectivity is lost. This provides redundancy, ensures that video evidence is never lost, and therefore, provides peace of mind. All video management is intuitive and seamless, due to the autonomous nature of Phoenix software.

*SNOUP's* intelligent power management module monitors every internal component to ensure uptime. If a technical issue should arise, *SNOUP* can email/SMS a notification and/or take corrective action itself by power cycling individual components per pre-programmed specifications. A web interface also allows manual power cycling as well. All these features, built with ruggedness in mind, combine to create a robust and rugged IP-camera based video Surveillance Network On Utility Poles.

Advancements in video surveillance technologies make cutting edge products like *SNOUP* possible. Law enforcement agencies need the ability to have wireless access without the need to station an officer near each temporary installation. Manned surveillance is not only resource intensive, but it can also be a danger to law enforcement personnel. Being able to view live or previously recorded video feeds from a safe location is a tremendous value to these agencies. Even interruptions in connectivity are overcome by recording locally at the camera on the utility pole. Once connectivity is restored, access to all missed video can be transmitted and reviewed. *SNOUP* is the type of advanced surveillance product that is needed to fight today's increase in terrorism and criminal activity.

“We are proud to be working with such a forward thinking integrator as Cam-Tek Systems, Inc. and the *SNOUP* solution. With its rapid deployment capabilities, video feed download connectivity methods, continuous internal recording, storage management, and small form-factor, we see this as a valuable resource in law enforcement,” stated Mark Armstrong, CEO of SoleraTec LLC, developers of the Phoenix™ digital video asset management software.

“We saw our law enforcement agencies struggling to build similar products for this application. We decided to use our experience with these products and 'build the better mouse trap,' so to speak,” stated Kortney Dunkle President of Cam-Tek Systems, Inc. “The *SNOUP* solution’s rapid deployment ability, with long-term video retention and multiple connectivity methods, provides today’s law enforcement agencies a new and advanced tool in their efforts to improve crime prevention, detection, and investigation requirements,” continued Dunkle.

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### **Pricing and Availability**

Pricing for *SNOUP* is based on its modularity and starts at \$9,995 and varies by configuration. For information or pricing, please call Cam-Tek Systems, Inc. at 800-831-8638 or visit <http://cam-tek.com>. For product photos, contact Cam-Tek Systems, Inc.

### **About Cam-Tek Systems, Inc.**

Specializing in small and medium businesses, Cam-Tek System's full video surveillance and security product line is packaged in tiers to allow better tailoring to each customer's security, location, and budget needs. Choose essential, expanded, sophisticated or comprehensive feature sets for the right solution. From legacy CCTV systems to technical on-site service, Cam-Tek Systems, Inc. has the years of experience you need for peace of mind. Cam-Tek Systems, Inc. also has the experience in the new digital IP-based video surveillance systems with competent technicians at servicing and installing. They are equipped with all the tools necessary to install, repair, and upgrade any video surveillance system, regardless of size or type. For more information, please visit <http://cam-tek.com/>.

### **About SoleraTec**

SoleraTec is a leading developer of archive, storage, and digital asset management software for business customers. SoleraTec leverages a heritage of nearly a decade and a half to deliver a level of quality, sophistication, and technological advancement that has established it as one of the premier data protection solution providers in the industry. SoleraTec works through OEM relationships with hardware, software, and technology integrators to deliver complete data protection solutions and also provides its technology on a private labeled basis. The company was established in 1997 by a team of industry veterans with experience deploying data protection, HSM, and storage management solutions to some of the largest companies around the world. The company is privately held and headquartered in San Diego County, California. For more information, please visit [www.SoleraTec.com](http://www.SoleraTec.com).

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