

## **SOLERATEC ANNOUNCES VIDEO CONTENT MANAGEMENT SUPPORT FOR PHOENIX ARCHIVE MANAGEMENT SOFTWARE**

### **New Features Include Support for Production-Oriented Video Metadata, Expanded Search Definitions, and Video Proxy Search Result Representation**

**Escondido, CA. August 14<sup>th</sup>, 2008** – SoleraTec LLC today announced the addition of support for video content with its archive management product, *Phoenix*<sup>TM</sup>. New features added to Phoenix include support for SAM, SMPTI, MXF and other video production standard metadata attributes. The product's search engine has also been enhanced to support extended metadata for use in search queries, and the product's search engine results page has been redesigned to provide a better user experience when working with digital video data.

Phoenix, SoleraTec's flagship product, provides protection, preservation, and management of computer data. The solution is based on the Phoenix Information Repository, an active, tiered storage environment comprising a mixed set of storage resources. It also includes a suite of applications that process data into the repository, a flexible set of policies to manipulate data within a tiered repository environment, and a comprehensive search and eDiscovery engine to locate and retrieve data on demand.

Phoenix supports many types of file system data from Windows, Macintosh, Linux and other operating system-based environments. Phoenix's new features overcome the challenges that are inherent in managing digital video data.

These challenges are most apparent when searching for specific video files from within archive storage. Digital video is not quantifiable by most data-management products; therefore, a catalog of a file's contents cannot be defined. This makes it impossible to use anything except file attributes (age, origin, size, type, etc.) to define a search query. Search results provided in textual form also make identification of a required video file difficult.

The new features in Phoenix add support for many new metadata categories, which the video and motion picture industry have standardized to provide details about scenes and sections within a digital video file. These attributes include details such as shoot dates, camera angles, time codes, director information, process lab information, clapperboard information, and much more.

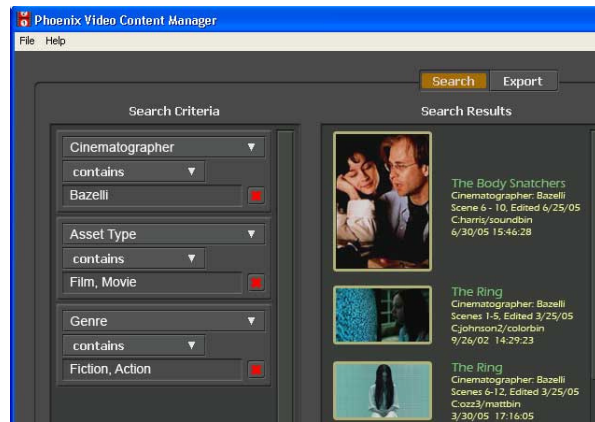
The metadata processor and catalog within Phoenix has been enhanced to recognize, extract and catalog these attributes as video data files are ingested into the Phoenix Information Repository. Support of video metadata standards enables Phoenix to manage archived video data more efficiently according to its service level requirements and recovery time objectives.

Video metadata support has also been added to the Phoenix search application. This enables highly refined search queries that return a small, focused set of results. To further enhance the user-empowered search experience, Phoenix now provides a unique "criteria stacking" interface.

Each element in the criteria stack includes:

- A “*criteria type*” definition
- A, Boolean-based “*criteria modifier*”
- A text box for the “*criteria value*”

To illustrate how the elements are used, when criteria type is defined as “cinematographer”, and “contains” is defined as its modifier, search results will include all video assets that match the entered cinematographer name. Multiple criteria elements can be stacked together resulting in a tightly defined search query.



Additional Video Content Management Features in Phoenix include the following:

- Thumbnail representation of search results
- Playable low-resolution proxy files that assist in video file identification before retrieval
  - o Proxy files are created as video data is ingested, and are cataloged separately
  - o Proxy videos can be played without retrieving archived data from storage
- Video “slice” definition using “in” and “out” times set with the built in proxy player
  - o When utilized, only the defined slice of video will be exported from archived storage
- Export queue staging used to define post-processing requirements prior to data retrieval
  - o The retrieved video data can be sent to any network location
  - o The retrieved video data can be sent to a transcoder or publishing system

Phoenix is available as an OEM solution. It is easily relabeled and modified to OEM specifications and can be bundled with other hardware and software offerings.

Phoenix is priced by the amount of storage being managed. A two terabyte disk-based configuration starts at \$1,990.00 (MSRP). Additional licensing is available for higher storage volumes and different storage resource types. Unlimited user licenses are provided at no cost.

The new version of Phoenix with VCM features will be available for evaluation by partners in September. It is scheduled for general release in Q4 of 2008.

#### About SoleraTec

SoleraTec’s mission is to provide state-of-the-art data and information management solutions for small and medium sized business, as well as large enterprises, through OEM partnerships with hardware, software, and service providers. The company was established in 1997 by a team of industry veterans who have worked together in the data storage industry for almost two decades. The company’s technology base has a 15-year pedigree in data protection, HSM, storage management, and information management, in solutions that have been deployed in some of the largest companies in the world.

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