

**SoleraTec Signs OEM Partnership Agreement.
Media Distributors Is One of Hollywood's
Largest Technology Resellers**

Media Distributors to Private Label SoleraTec's
Digital Asset Management solution as *Constellation*

Escondido, CA. – April 27, 2009 – SoleraTec, LLC of Escondido, CA, has signed a vertical market OEM partnership agreement with Studio City, CA, based Media Distributors. Media Distributors has a strong presence in the broadcast media, television, and entertainment industries with a deep understanding of the video digital asset management needs of the production, post-production, and broadcast media markets. Media Distributors has private labeled SoleraTec's digital asset management solution as *Constellation* and will be the exclusive sales partner within these industries for SoleraTec.

Constellation Video Content Manager (VCM) was specifically designed to manage video data as well as track and manage the various metadata attributes within those video files. This is the first video asset management system to leverage next-generation multi-tiered enterprise storage techniques and is the first to include digital fingerprinting. It delivers a highly flexible, scalable, storage and distribution system for a wide range of customers, from large-scale video-rights holders to small production and post-production companies. The system easily conforms to the existing workflow of any organization.

Constellation recognizes and supports data from today's leading video editing solutions, including Final Cut Pro, Avid, ProTools, and others. The software also recognizes other standard video formats, such as mpg, wma, mov, and more. Once the video file assets are ingested and cataloged within the *Constellation* Information Repository, user-configurable policies can then migrate and replicate the video assets to secondary, less expensive, storage, immediately generating a greater return on investment of storage resources.

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“There is a strong need for more efficient asset management solutions, and we have been working with some of our leading customers to deliver the kind of seamless value that Constellation VCM brings to the production and post-production industry,” said Richard Myerson, president of Media Distributors. “We can now deliver a massively scalable, intelligent asset management and workflow solution to our core entertainment and media customers that are far superior to any previous solution, at far more attractive price points.”

Understanding the unique workflow requirements of film and television production companies, *Constellation* can significantly reduce the management requirements for handling digital video assets.

“The entertainment industry requires an extremely thorough understanding of the how the workflow processes take shape and Media Distributors has a long history of providing quality service and support to this market,” stated Mark Armstrong, CEO of SoleraTec, LLC. “We are proud to be working with such a solid and reputable company as Media Distributors.”

ABOUT MEDIA DISTRIBUTORS

Since 1998, Media Distributors has become the nation's largest independent distributor of professional recording media products to the production, broadcast and entertainment industries. Supported by 85 full-time employees, it has earned this position by leveraging its numerous authorized dealer relationships to provide its customers with outstanding service, competitive pricing and a best in class branded product offering. The company offers a vast array of products, including professional videotape, motion picture film, data media, storage, video editing systems, rentals, software, disc duplication/publishing systems and media accessories. In addition, Media Distributors offers a number of value-added services, including product re-certification, recycling & disposal, custom barcoding, consultation and systems integration. Offices nationwide including Los Angeles, New York City, San Francisco, Seattle, and San Diego.

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About SoleraTec

SoleraTec is a leading developer of archive, storage, and digital asset management software for corporate customers. SoleraTec leverages a heritage of nearly a decade and a half to deliver a level of quality, sophistication, and technological advancement that has established it as one of the premier data protection solution providers in the industry. SoleraTec works through OEM relationships with hardware, software, and technology integrators to deliver complete data protection solutions and also provides its technology on a private labeled basis. The company was established in 1997 by a team of industry veterans with experience deploying data protection, HSM, and storage management solutions to some of the largest companies around the world. The company is privately held and headquartered in San Diego County, California. For more information, please visit www.SoleraTec.com.

For Additional Information, Contact:

Jay Jason Bartlett
SoleraTec, LLC
2430 Auto Park Way
Suite 205
Escondido, California 92029
Tel: (760) 743-7200 x109
Email: Jay.Bartlett@SoleraTec.com